

What is Barmate.com?

Barmate.com is the “One-Stop-Shopping” website for licensed beverage retailers (bar owners, restaurateurs, and liquor stores) to order their beer, wine, and liquor *on-line*, and *all at once!* Now you can order ALL your beverages from a user-friendly website that automatically creates multiple purchase orders to your appropriate local liquor, wine, and beer distributors.

Benefits to the Retailer

- Save time by ordering your beverages from one place, rather than from several sources.
- Have access to your wholesalers’ most current prices and specials on every particular brand.
- Avoid the time consuming task of placing multiple phone or paper-based purchase orders with multiple vendors.
- Instantly locate any particular beverage brand, without calling the supplier.
- Find your locally assigned distributor for any particular beverage product.
- Keep an historical log of all your different orders with all your suppliers.
- Have 24/7 access for placing orders.

Benefits to the Wholesaler

- Avoid the inefficiencies of “*Order Taking*” and focus on *Selling!*
- Provide your customers with 24-hour access to ordering your products.
- Reduce order processing costs by 30-40%, without investing a *penny* in proprietary hardware or software!
- Save sales-force time, improve customer service, and increase sales!
- Increase the exposure of your company, and your products, for free!
- Allow your new customers to know what you carry, and give them your most current updated prices at all times!

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Barmate[®]
CORPORATION

Ordering beverages for your bar
just got easier...



Barmate.com

**“The one-stop shopping site
for Beverage Retailers”**

Step 1 Apply...

Upon entering Barmate's home page, www.barmate.com, simply click on the "Apply Now" button, and then depending on whether you are a retailer or a distributor, the appropriate application will appear. Complete the application and submit it to us. Once Barmate verifies your information with your local beverage commission, you will be sent a status on your approval within 72 hours.

Distributor Application

Please enter the following information about your company -

Company Name: _____
 Address 1: _____
 Address 2: _____ (optional)
 City: _____
 State: _____
 Zip Code: _____
 Phone: _____

Please enter additional contact information -

Contact Name: _____
 Contact Phone: _____
 Contact Email: _____

Please choose a method by which you wish to receive purchase orders -

P.O. Via: Email Fax
 Email/Fax #: _____

Please enter your beverage wholesaler license number -

License Number: _____
 License Type: Wine Beer Liquor

Step 2 Start Ordering...

Once you have been approved, "Log In" to Barmate's beverage purchasing system with your personal username and password. A comprehensive database table will instantly appear providing you with the most current product and pricing information on beer, wine, and liquor supplied by your local wholesalers. You can use the "search" feature to list the beverages by category, by supplier, or alphabetically by brand. Simply enter the desired quantities and delivery times in the boxes located next to each item, and "Add To Cart".

Active Category - BEER(All) * Discounted items are listed in red

Distributor: West Beverage - NB

Brand	Prod. Code	Pkg Type	\$/Unit	Lead Time	Specials	Qty	Delivery Date
Budweiser	J3876	1/2 Keg	\$33.00	2 day(s)			
Coors	J7784	12/24 oz Cans	\$35.00	1 day(s)	\$3.00 discount by 1/15/00	2	3/15/00
Hefeweizen	000289	16/12 Can	\$3.00	0 day(s)	none		
Miller	990374	1/12/12 Can	\$50.00	2 day(s)	\$3.00 off by 1/15/00	2	3/14/00
Pale Ale	0000676	Case/Bottles	\$4.00	2 day(s)	none		
Sam Adams	0100002	1/4 Barrel	\$50.00	2 day(s)	buy one, get one free, until 3/15/00	1	3/15/00

Distributor: Eastern Beverage - NB

Brand	Prod. Code	Pkg Type	\$/Unit	Lead Time	Specials	Qty	Delivery Date
Coors	J7784	12/24 oz Cans	\$35.00	1 day(s)	buy one, get one free, until 3/15/00	2	3/15/00

Note:

These tables are constantly updated by your local Wholesaler. By using their secured password, Wholesalers have 24-hour access to modify, and add to, their own customized product & price tables.

Step 3 Review & Submit...

After you have completed selecting your beverages, you may review your "shopping cart". You can edit the cart, continue to shop, or submit your order. Once you have submitted your order, multiple electronic "purchase orders" will instantly be sent to all the appropriate beverage wholesalers. You will receive a confirmation copy of each purchase order that has been sent on your behalf. Also, to save time on future orders, you may bring up your previous orders, with the option to edit and resubmit them again!

Other Products...

Shopping Cart Contents

Updates Submit Order Continue Shopping

Distributor: West Beverage - NB

Brand	Category	Prod. Code	Pkg Type	Price/unit	Qty	Del Date	Total
Coors	Beer(Domestic)	J7784	12/24 oz Cans	\$35.00	2	3/15/00	\$105.00
Miller	Beer(Domestic)	990374	1/12/12 Can	\$50.00	2	3/14/00	\$100.00
Sam Adams	Beer(Domestic)	0100002	1/4 Barrel	\$50.00	1	3/15/00	\$50.00
Total:							\$255.00

Distributor: Eastern Beverage - NB

Brand	Category	Prod. Code	Pkg Type	Price/unit	Qty	Del Date	Total
Coors	Beer(Domestic)	asdf	12/24C-Sticker	\$24.00	2	3/15/00	\$48.00
Henry Weinhard	Beer(Domestic)	asdf	10cs	\$34.00	1	3/15/00	\$34.00
Total:							\$82.00

Grand Total: \$337.00

Updates Submit Order Continue Shopping

Since 1995, Barmate Corporation has invented, manufactured, and installed hundreds of its high-tech sales tracking and inventory control systems for the "on-premise" Beverage Industry. Barmate's patented Liquor Control System (LCS) consists of wireless pour spouts that measure and dispense exact portions, and *instantly* transmit a radio signal to your computer (or cash register) displaying: the brand, portion, price, server name, time & date. By using Barmate LCS, a bar operator can:



- Prevent fraud, "give-aways", and employee consumption.
- Prevent over-pouring.
- Increase revenue by 30% within 4-6 months!
- Receive real-time inventory reports on ounces poured/ remaining in each bottle (hence, *when* and *how much* more you need to order).
- Receive sales reports broken by brand, and expected cash revenue per shift.